



BCCS Year-Long Exclusive Partnership Tiers

Tier 1: Bronze Partnership - \$2,500

"Bronze Boost for Visibility"

Year-Long Benefits:

- **Recognition:**
 - Logo placement on the Broward County Chiropractic Society website for one year.
 - Recognition as a Bronze Partner in the Society's newsletter.
 - **Social Media Exposure:**
 - One welcome feature post across all BC Chiropractic Society platforms (Facebook, Instagram, LinkedIn, etc.).
 - Four story posts showcasing your brand – one per quarter.
 - **Email Campaign:**
 - One email blast per quarter to our network of over 2,000 Broward chiropractors.
 - **Event Participation:**
 - Branding showcased at **one Quarterly Chiro Chat & Chew event.**
-

Tier 2: Silver Partnership - \$3,500

"Silver Spotlight Advantage"

Year-Long Benefits:

Includes **everything in the Bronze Partnership**, plus:

- **Enhanced Recognition:**
 - Prominent logo placement on the Broward County Chiropractic Society website for one year.
 - Dedicated recognition as a Silver Partner in the Society's newsletter.
- **Expanded Social Media Exposure:**
 - Two additional welcome feature posts (three total) on all platforms, with one being a video post.
 - Eight story posts showcasing your brand – two per quarter.
- **Email Campaign Expansion:**
 - Two email blasts per quarter to our chiropractor network throughout the year (eight total).
- **Event Participation:**
 - Branding showcased at **two Quarterly Chiro Chat & Chew events.**
 - Complimentary participation and branding opportunities at the **Annual Medical & Legal Networking Event**, including featured recognition during the event.
- **Exclusive Opportunity:**
 - A one-on-one meeting with the Broward County Chiropractic Society board to align partnership goals and strategies.

Tier 3: Gold Partnership - \$5,000

"Golden Growth Partner"

Year-Long Benefits:

Includes **everything in the Silver Partnership**, plus:

- **Premier Recognition:**
 - Top-tier logo placement on the Broward County Chiropractic Society website for one year.
 - Featured recognition as a Gold Partner in the newsletter with an exclusive write-up.
- **Expanded Social Media Coverage:**
 - One additional feature post (four total) on all platforms, with two being video posts.
 - Twelve story posts showcasing your brand – three per quarter.
- **Comprehensive Email Campaign:**
 - Three email blasts per quarter to our 2,000+ chiropractor network throughout the year (12 total).
- **Event Hosting and Sponsorship:**
 - Opportunity to **host one Quarterly Chiro Chat & Chew event**, with branding on all materials and an opportunity to address attendees. Prime sponsorship placement at the **Annual Medical & Legal Networking Event**, including:
 - Logo placement on event signage.
 - A speaking opportunity at the event.
 - Branded materials distributed to all attendees.
- **Spotlight Feature:**
 - A dedicated feature article in the Society's monthly newsletter.
 - Recognition in all promotional materials throughout the year.

*All information for posting and email blast will be provided by you

Overview:

The **Chiro Chat & Chew** is a quarterly networking and educational event hosted by the Broward County Chiropractic Society. Designed to bring together chiropractors, healthcare professionals, and key stakeholders in the chiropractic field, this event provides a relaxed yet professional environment to foster meaningful conversations, share industry insights, and build stronger connections.

Key Features:

1. Intimate Networking:

With a smaller group of around 25 attendees, the event fosters more personalized conversations and stronger connections among participants, allowing for meaningful exchanges and collaboration.

2. Educational Component:

Each event includes a **guest speaker, panel discussion, or workshop** on a timely and relevant topic in chiropractic care, business strategies, or healthcare innovation. Topics may include:

- Latest advancements in chiropractic techniques.
- Best practices in patient care and management.
- Updates on legal and insurance regulations impacting chiropractors.

3. Interactive Discussions:

Participants are encouraged to share their perspectives, challenges, and success stories during an interactive session that promotes peer-to-peer learning.

4. Casual "Chew" Atmosphere:

Attendees enjoy a **light meal, refreshments, or snacks** in a relaxed setting, creating an inviting atmosphere conducive to open conversation and idea-sharing.

5. Exclusive Branding Opportunities for Partners:

- Sponsors have the chance to:
 - **Display their branding** on event materials and signage.
 - Showcase their products or services.
 - Deliver a brief presentation or host a small demo.
- This personalized exposure is ideal for connecting with chiropractors and decision-makers.

6. Quarterly Engagement:

The event is held **four times a year**, ensuring continuous professional development and networking opportunities for members and partners.

Purpose of the Event:

The **Chiro Chat & Chew** is designed to:

- Educate and inform chiropractors on current trends and developments in the field.
- Provide a platform for collaboration and community building within the chiropractic profession.
- Offer sponsors and partners exclusive opportunities to engage directly with local chiropractors in an intimate setting.

With its smaller attendance, the event creates a **high-impact environment** for focused discussions, meaningful networking, and targeted brand exposure for exclusive partners.

Overview:

The **Annual Medical & Legal Networking Event** is the premier gathering hosted by the Broward County Chiropractic Society, bringing together **75–100 professionals** from the medical, chiropractic, and legal fields. This flagship event provides a unique platform for interdisciplinary networking, collaboration, and knowledge sharing, while fostering connections that can drive professional growth and business opportunities.

Key Features:

1. Diverse Attendance:

- The event attracts **chiropractors, medical professionals, attorneys, and other stakeholders** in related fields, creating a multidisciplinary environment to build strategic alliances.
- With 75–100 attendees, the event offers a mix of intimate conversations and large-scale networking.

2. Networking Opportunities:

- Facilitated networking sessions encourage participants to establish meaningful professional relationships.
- Attendees can connect with key decision-makers, potential partners, and referral sources in a casual yet professional setting.

3. Partner Branding & Engagement Opportunities:

- **Sponsorship Benefits Include:**
 - Prominent logo placement on event signage, materials, and digital promotions.
 - A designated table or booth for showcasing products or services.
 - The opportunity to address attendees during the event (e.g., a 3–5 minute sponsor spotlight).
 - Distribution of branded materials to all attendees.
- Sponsors gain **direct access to a targeted audience**, enhancing visibility and credibility.

4. Catering & Venue:

- The event typically features **light refreshments, appetizers, or a catered meal**, ensuring a comfortable and enjoyable experience for all participants.
 - Hosted at a professional venue, the atmosphere is ideal for networking and formal presentations.
-

Purpose of the Event:

The **Annual Medical & Legal Networking Event** aims to:

- Build bridges between chiropractors, medical professionals, and legal experts for better interdisciplinary collaboration.
- Provide attendees with insights into healthcare and legal best practices.
- Offer sponsors and partners unparalleled visibility and engagement opportunities with an influential audience.

This annual event stands out as a **must-attend gathering** for professionals seeking to expand their networks and foster relationships within the Broward County healthcare and legal community.

Venessa Walker, DC, President BCCS, 8844 Miramar Parkway, Miramar, FL 33025

Tel: (954) 639-7257 Fax: (954) 639-7312 www.browardchirosociety.com